

## **About Women in Ecommerce**

**Women in Ecommerce™** is an association that brings together the most influential women entrepreneurs in eCommerce to share their experiences, motivate new entrepreneurs and drive their business to a new level. A social networking community for professional networking and business development for successful women e-entrepreneurs who want to take their businesses to a new level offline and online. We offer tools, resources and networking opportunities to build a strong foundation for future growth and expansion. The voice of business, professional and executive women, we provide virtual and in-person opportunities for collaboration, networking, personal and professional development, increase prosperity, leadership and international recognition. We have our eyes and ears open for the latest trends in ecommerce and social media. **Women in Ecommerce™** is the place where smart women hang out!

Our goals are to empower women, promote business, create connections, network and celebrate women's achievements around the globe through technology.

**The WORLD AT YOUR FINGERTIPS!** We recognize that today's woman does not have time to research the best and most valuable resources on the WEB. We also do that for you. With our vast internal and global network, we research tools and information and make recommendations that will help you do business on and off the WEB. We are dedicated to providing you with the latest and best resources to build your online business, as well as give you a place where you can find other women entrepreneurs, professionals and future business leaders with whom you can exchange ideas, create strategic alliances and do business with to achieve the success you deserve.

## **About Linda Pereira/WECAI.org**

WECAI.org is led by a Board of Directors with Chapters on every Continent and is a member of the Global Council of Women in Leadership (GCWIL).

WECAI organizes a variety of knowledge-sharing conferences every year around the globe.

Linda Pereira sits on the Board of Directors and is responsible for International Relations.

She is also President of the European Chapter of WECAI and Chair of the Women Of Wisdom Conference Committee. (a WECAI Brand)

She is also the President-Elect of the GCWIL for 2016-2019 and will take office in September 2016.